

2012 HYUNDAI **TUCSON**



**UNMISTAKABLE AT FIRST GLANCE.
OR SIXTH GEAR.**



LIMITED WITH PANORAMIC SUNROOF IN DIAMOND SILVER



2012 TUCSON STYLISH PERFORMANCE

Conceived in the United States and styled at Hyundai's Frankfurt Design Center, the 2012 Tucson's fluidic sculpture and assertive stance set it apart from every other crossover utility vehicle. Behind the wheel, sporty handling and an impressive 32-mpg highway rating on GLS and Limited models create even more distance between Tucson and the rest of the crowd.¹

A refined approach to style continues inside of a cabin generously appointed with technology, ergonomic refinements and something even more striking: Room. Whether it's headroom and legroom for you and your passengers, or cargo room to carry out your plans, you'll find Tucson to be surprisingly spacious inside.

After creating all that space, Hyundai designers filled it up with luxurious amenities like leather seating surfaces, power lumbar support for the driver, and automatic temperature control – all standard on our Limited model. Under the hood, Tucson offers a choice of 4-cylinder engines that deliver power and economy without compromise. Under it all, you'll find European-inspired suspension tuning and an available All Wheel Drive that easily ushers you through mud and snow.

**176 HP
32 MPG**

¹EPA estimates for comparison only. Your actual mileage will vary with options, driving conditions, driving habits and vehicle's condition. A 6-speed automatic transmission with SHIFTRONIC is available on the Tucson GL and is standard on GLS and Limited models. Tucson GLS and Limited trims feature a 2.4L Theta 2 engine that delivers up to 32 MPG on the highway and 176 hp with a front-wheel drive transmission (170 hp on models that satisfy PZEV standards).



LIMITED IN BLACK & SADDLE LEATHER

AS BIG AS YOUR WEEKEND PLANS. AS COMFORTABLE AS YOUR FAMILY ROOM.

The Tucson interior is designed to be the kind of place where you look forward to spending time – whether it's a half-hour commute or a week-long road trip. Slip inside our Limited model, and you're greeted by an interior meticulously clad in leather. A wide range of media options. Remote keyless entry. And sophisticated touches like a CleanAir Ionizer that purifies your cabin air. Tucson's generous interior space is complimented by a variety of expertly integrated storage compartments at every seating position. The vehicle's tailgate opens wide, offering easy access to a versatile rear cargo area, while an available navigation system with voice recognition and XM NavTraffic® make the 2012 Tucson a busy weekend's best ally.¹



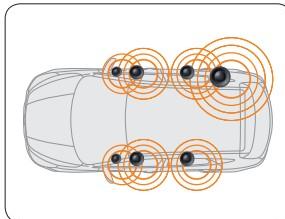
INTELLIGENTLY CONNECTED

Tell Tucson's available navigation system where to go, and it tells you the best way to get there. Voice activated and XM NavTraffic connected, the 6.5" touchscreen not only leads the way, but helps upon arrival – it's connected to a rearview camera that improves safety and eases parking.



HELLO SUNSHINE

Usually reserved as an option for premium luxury cars, Tucson's available panoramic sunroof stretches over the entire cabin area to reveal a huge swath of sky overhead.



EAR CANDY

The standard 6-speaker, AM/FM/XM®/CD/MP3 audio system can be enhanced to a 360-Watt system that delivers miles of acoustic smiles with a dedicated amp and seven crisp speakers.



YOU'RE GETTING WARM

Our Limited model takes Tucson's sporty interior to a new level with seating surfaces covered in buttery leather. Both the Limited and GLS All Wheel Drive models feature front seats heated to your individual desire. Go ahead, take the long way home.



INTEGRATED ENTERTAINMENT

Hands free and ears full, Tucson is available with the latest Bluetooth® streaming audio and a host of ways to connect your favorite devices.² Plug into the iPod®/USB and MP3 auxiliary input jacks (complete with iPod cable) and fill the cabin with mixes from your favorite playlists.³



FINGERTIP CONTROLS

An available leather-wrapped steering wheel invites your hands to stay on the wheel while your fingers work the integrated audio, Bluetooth hands-free phone and cruise controls.



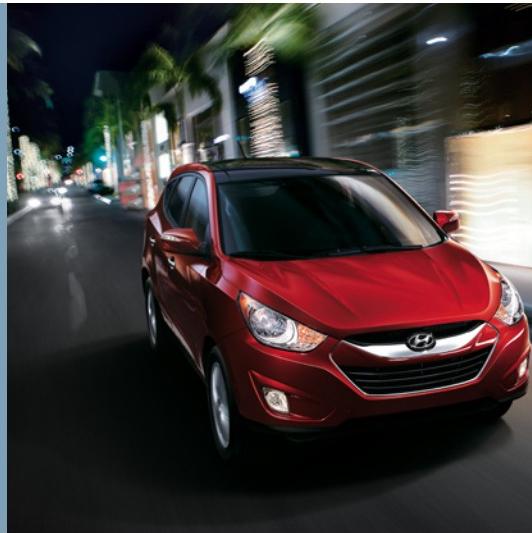
¹ SiriusXM™ Satellite Radio and XM NavTraffic® require a SiriusXM subscription, sold separately after complimentary introductory period. All fees and programming subject to change. Traffic and weather channels only available in select markets, and SiriusXM service only available in the 48 contiguous United States. See your dealer for details. The SiriusXM name is a registered trademark of SiriusXM Satellite Radio Inc. All other trademarks are property of their respective owners. ² The Bluetooth® wordmark and logos are registered trademarks owned by Bluetooth SIG, Inc., and any use of such marks by Hyundai is under license. Other trademarks are those of their respective owners. ³ iPod® is a registered trademark of Apple Inc.



LIMITED IN DIAMOND SILVER

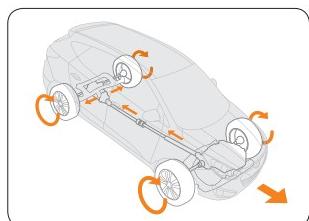
PROOF THAT YOU DON'T NEED 8 CYLINDERS TO PACK A POWERFUL PUNCH.

At least, not when you're utilizing the advancements found in Tucson's 2.4-liter Theta 2 engine. It delivers up to 176 horsepower and an estimated 32 mpg on the highway.¹ It also received the state of California's notoriously strict and highly regarded PZEV (Partial Zero Emissions Vehicle) rating and ULEV (Ultra Low) in other states.² Also contributing to Tucson's remarkable efficiency are two transmissions: A 5-speed manual mated to the GL model's 2.0-liter engine, or a 6-speed SHIFTRONIC® automatic transmission³ that matches the engine's speed and load with just the right gear, at just the right moment. Ensuring your Tucson is as beautiful on the road as it is on the eyes.



ECO SHIFTING

Fuel efficiency is maximized through Tucson's unique Eco indicator, which signals manual-transmission drivers using an indicator when it's time to shift for maximum fuel efficiency. On automatic transmissions, an Active ECO System regulates the engine and transmission for optimum fuel economy.



ALL WHEEL DRIVE

Confidence at all four corners. It's a feeling you'll appreciate when the road becomes slick or the surface goes from paved to unpaved. Tucson's available All Wheel Drive is a thumb click away, distributing power to the wheels with the best traction. There's also a driver-selectable AWD lock that distributes power evenly between the front and rear axles for improved traction off-road and under slippery driving conditions.



TIMING IS EVERYTHING

Continuously Variable Valve Timing helps the Tucson's engine breathe more efficiently, which results in optimal power delivery from each drop of fuel. Think of it as the engineering equivalent of yoga, with a payoff of less pain at the pump.



LESS IS MORE

Lighter objects take less energy to move. Which is why our engines utilize aluminum alloys for the cylinder block and other core components. Their lightweight design translates into more responsive acceleration, nimble handling and better fuel economy.

¹ FWD Limited and GLS models. EPA estimates for comparison only. Your actual mileage will vary with options, driving conditions, driving habits and vehicle's condition.

² PZEV available in some states. Tucson ULEV vehicles have 176 horsepower rating. PZEV vehicles have 170 horsepower rating. ³ Standard on GLS and Limited, optional on GL.



LIMITED IN CHAI BRONZE

ADVANCED TRACTION TECHNOLOGIES THAT RAISE THE STANDARD OF STANDARD.

The same technologies that elevate Tucson's sporty handling also pave the way for a new standard in safety offered on crossover utility vehicles. Every 2012 Tucson comes equipped with Electronic Stability Control (ESC),¹ which helps ensure crisp cornering by sensing wheel spin and applying brake force to keep you on your intended path. By preventing plowing and fishtailing, the NHTSA estimates that SUVs equipped with ESC experience 67 percent fewer single-vehicle crashes.² Add to the equation a Traction Control System that helps reduce wheel spin under acceleration,³ ABS with Brake Assist and available All Wheel Drive... and it's easy to see why Tucson's six airbags,⁴ active front head restraints and seatbelt pretensioners might feel all but forgotten. Fine by us.



BRAKING SMARTS

Studies show that drivers frequently don't apply braking pressure quickly enough in an emergency. Tucson features Brake Assist, which senses panic stops and immediately applies maximum braking pressure for shorter stopping distances. Electronic Brake-force Distribution is also underfoot, using a network of sensors to distribute brake pressure to each wheel. So even with changing road surfaces, loads and speeds, braking performance is optimized.



IIHS AND CRASH DUMMY TOP PICK

Tucson consistently earns a Top Safety Pick at the toughest event on four wheels – the Insurance Institute for Highway Safety's (IIHS) crash testing. After earning the highest rating in frontal, side, rollover and rear crash tests in 2010 and 2011, it's no surprise which CUV the crash test dummies at IIHS are hoping to score as their ride for 2012.⁵



PROJECTS, REFLECTS & PROTECTS

Tucson GLS and Limited models come standard with turn signals integrated into the side exterior mirrors, ensuring your upcoming turns are clearly signaled to nearby traffic.



Hillstart
Assist Control



Downhill
Brake Control

WELL-EQUIPPED FOR LIFE'S UPS AND DOWNS

Standard on every Tucson is Hillstart Assist Control, a technology that helps minimize backward rolling as you release your foot from the brake (for example, when you're stopped at an intersection on an uphill slope). Also standard is Downhill Brake Control, which helps the driver maintain control and speed when easing down steep descents.

¹ Electronic Stability Control (ESC) cannot control your vehicle's stability under all driving situations. ESC is not a substitute for safe driving practices. No system, no matter how advanced, can overcome physics or correct poor driving. The driver is always responsible for controlling the vehicle and must use caution to avoid loss of control in all driving conditions. Speed, road conditions and driver steering input will affect whether ESC can help prevent loss of control. See Owner's Manual for details. ² For more information, visit <http://www.safercar.gov/Research/Crash+Avoidance>. ³ The Traction Control System (TCS) is meant to enhance conscientious driving habits and is not a substitute for safe driving practices. ⁴ The Supplemental Restraint System (SRS) is designed to work with the 3-point seatbelt system. The SRS deploys in certain frontal and/or side-impact conditions where significant injury is likely. The SRS is not a substitute for seatbelts, which should be worn at all times. Children under the age of 13 should be restrained securely in the rear seat. NEVER place a rear-facing child seat in the front seat of a vehicle that has a passenger-side airbag. ⁵ Based on Insurance Institute for Highway Safety 40-mph frontal crash test, 31-mph side-impact test, 20-mph rear-impact test and availability of Electronic Stability Control (ESC).

2012 TUCSON LINE UP

GL



GLS



LIMITED



POWER / PERFORMANCE

	GL	GLS	LIMITED
2.0L Theta II DOHC 16-valve Inline 4-cylinder with Continuously Variable Valve Timing, MPI	S	—	—
2.4L Theta II DOHC 16-valve Inline 4-cylinder with Continuously Variable Valve Timing, MPI	—	S	S
5-speed manual transmission	S	—	—
6-speed automatic transmission w/ OD lock-up torque converter, active Eco system and SHIFTRONIC® manual shift mode	O	S	S
Speed-sensitive, motor-driven rack-and-pinion power steering	S	S	S
Premium Sachs suspension	—	S	S
4-wheel independent MacPherson strut suspension	S	S	S
17-inch steel wheels with full-size wheel covers	S	—	—
17-inch Euroflange alloy wheels	—	S	—
18-inch Euroflange alloy wheels	—	—	S

COMFORT / CONVENIENCE

Manual 6-way adjustable driver seat	S	S	—
Power 8-way adjustable driver seat	—	—	S
Heated front seats (*Standard on GLS AWD)	—	O*	S
Power windows with driver auto-down, front switches illuminated	S	S	S
Power door locks	S	S	S
Steering-wheel audio, cruise and hands-free phone controls	—	S	S
Remote keyless entry system with alarm and panic, hood & fuel door release	S	S	S
Tilt-and-telescopic steering wheel	—	S	S
Cruise control & EZ lane change assist	—	S	S
Front center console fixed armrest storage box	S	S	S
Cupholders, dual front center console and rear center armrest	S	S	S
12-volt outlets – front (2) / cargo (1)	S	S	S
60/40 split fold-down rear seatbacks	S	S	S
Solar front glass and air conditioning system with air filter	S	S	S
Illuminated vanity mirrors and lockable glovebox	—	S	S
Rearview mirror (manual day/night)	S	S	—
Auto-dimming rearview mirror with HomeLink®	—	—	S
Bottle holders in all four doors	S	S	S
Central dome light with delay and auto cut-off	S	S	S
Front maplights with sunglass holder	S	S	S
Trip computer (distance to empty, avg. fuel consumption, avg. vehicle speed, elapsed time)	S	S	S
Cargo area light, I/P switch illumination (hazard), illuminated power window switches	S	S	S

ENTERTAINMENT SYSTEMS

	GL	GLS	LIMITED
160-Watt AM/FM/XM®/CD/MP3 audio system with 6 speakers	S	S	S
360-Watt AM/FM/XM®/CD/MP3 premium audio system with external amp and 7 speakers	—	—	O
iPod®/USB and MP3 auxiliary input jacks	S	S	S
Bluetooth® hands-free phone system with voice recognition	—	S	S
Blue backlighting illumination	S	S	S
Roof-mounted AM/FM/XM® antenna	S	S	S
6.5-inch high-resolution color touchscreen navigation system with rearview camera	—	—	O

SAFETY / SECURITY

6-airbag safety system with advanced front airbags, rollover sensors and Occupant Classification System feature	S	S	S
Vehicle Stability Management with Electronic Stability Control and Traction Control System	S	S	S
4-wheel disc Anti-lock Braking System	S	S	S
Electronic Brake-force Distribution and Brake Assist	S	S	S
Downhill Brake Control and Hillstart Assist Control	S	S	S
Automatic transmission shift lock system and ignition key interlock	O	S	S
Tire Pressure Monitoring System	S	S	S
Active front seat head restraints (adjustable in all seating positions)	S	S	S

STYLING / FUNCTIONALITY

Automatic headlights	—	—	S
Rear spoiler with integrated brake light	S	S	S
Front fog lights	—	—	S
Side repeater exterior mirrors	—	S	S
Roof side rails (not available with panoramic sunroof option)	—	S	S
Chrome door handles / chrome and Piano Black grille accents	—	—	S
Leather-wrapped steering wheel	—	S	S

S = STANDARD O = OPTIONAL FEATURE — = NOT AVAILABLE

EPA MILEAGE ESTIMATES: (CITY/HIGHWAY/COMBINED)

	2.0L (165 HP)	2.4L (176/170 HP)
FWD with Manual Transmission	20 / 27 / 23	—
FWD with Automatic Transmission	23 / 31 / 26	22 / 32 / 25
AWD with Automatic Transmission	—	21 / 28 / 23

ULEV/PZEV horsepower ratings listed for 2.4L engine

EXTERIOR COLORS



COTTON WHITE



DIAMOND SILVER



GRAPHITE GRAY



ASH BLACK



GARNET RED



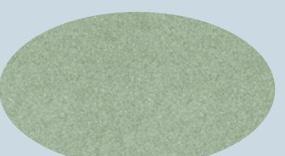
IRIS BLUE



AURORA BLUE

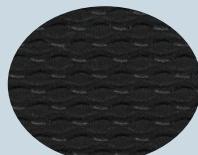


CHAI BRONZE



KIWI GREEN

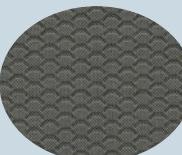
INTERIOR COLORS



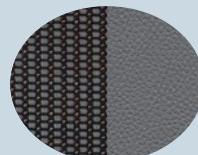
BLACK CLOTH



BLACK CLOTH + LEATHERETTE



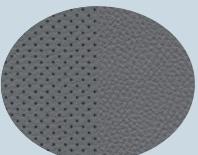
TAUPE CLOTH



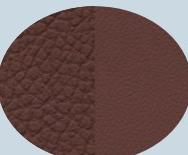
TAUPE CLOTH + LEATHERETTE



BLACK LEATHER



TAUPE LEATHER



BLACK & SADDLE LEATHER

AMERICA'S BEST WARRANTY

10 YEARS
100,000 MILES

POWERTRAIN LIMITED WARRANTY

5 YEARS
60,000 MILES

NEW VEHICLE LIMITED WARRANTY

7 YEARS
UNLIMITED MILES

ANTI-PERFORATION WARRANTY

5 YEARS
UNLIMITED MILES

24-HOUR ROADSIDE ASSISTANCE

See dealer for LIMITED WARRANTY details



Assurance

For over a decade, Hyundai has backed every car we've built with America's Best Warranty and this simple promise: Relax. We've got your back for the next 10 years or 100,000 miles. It's a commitment to customers that's evolved into Hyundai Assurance, an umbrella of services including 24/7 Roadside Assistance and more. Visit www.hyundaiassurance.com for details.

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HYUNDAI

NEW THINKING.
NEW POSSIBILITIES.



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